

Brandes Investment Partners
U.S. Value Equity Strategy Notes
First Quarter 2025 (1 January – 31 March 2025)

The Brandes U.S. Value Equity Strategy rose 4.14% (gross of fees) in the quarter, outperforming its benchmark, the Russell 1000 Value Index, which increased 2.14%.

Positive Contributors

The broader market (Russell 1000) declined in the quarter as stocks of technology-related companies, which had previously driven market performance over the past two years, retreated. Several factors contributed to the decline, including concerns about market valuations, tariffs, and economic growth. Additionally, the announcement of DeepSeek v3, a potentially lower-cost artificial intelligence (AI) model, fanned worries about competition in the AI space. This development led many investors to question whether the market had been over-enthusiastic about the increased spending in the semiconductor industry.

The technology sector in the Russell 1000 Value also declined, along with consumer discretionary stocks. In contrast, our holdings in these sectors appreciated overall, with notable contributors including semiconductor holdings Micron and Qorvo, which rose modestly, and retailer AutoZone.

Our overweight and stock selection in health care also boosted returns as the sector rebounded from its decline in the fourth quarter of 2024. Top performers included holdings in health care providers and services companies, such as McKesson, CVS Health, and Cigna. CVS reported better-than-expected earnings results and benefited from improved market optimism following Medicare's announcement of a potential increase in payments for 2026.

Other contributors included insurance company W.R. Berkley and integrated oil company Chevron.

Performance Detractors

Market apprehensions around AI competition and spending negatively impacted several of our technology-related holdings, notably Alphabet and electronic manufacturing services provider Flex.

Other major detractors included holdings in industrials such as global logistics company FedEx, electrical equipment company Emerson, and trucking company Knight-Swift. Both Knight-Swift and FedEx declined on inflation concerns and the potential impact of tariffs on the demand for their products and services.

Additionally, pharmaceutical firm Merck fell due to lowered earnings guidance, which the company issued as it paused the sale of its HPV vaccine to China due to excess inventory in the region.

Select Activity in the Quarter

We initiated positions in health insurer UnitedHealth and chemical company Westlake, while divesting position in building products company Johnson Controls, which appreciated to our estimate of its intrinsic value.

Founded in 1977, UnitedHealth is the largest health insurer in the United States. The company is a major consolidator of health plans, care providers, and other services that serve the health care sector, making it a leading player in terms of vertical integration, diversification, and scale.

UnitedHealth has recently faced several challenges, including a cybersecurity attack, the homicide of the CEO of its insurance business, and a series of Wall Street Journal articles investigating the company's Medicare billing practices and potential antitrust concerns. As market negativity toward UnitedHealth has increased, its valuation has dropped to what we believe is an attractive level. In our view, growth in health care spending should continue to outpace overall economic growth due to an aging U.S. population, and UnitedHealth is the best-positioned company to capitalize on this trend given its scale and integrated value chain.

Westlake is a leading player in the commodity chemicals and building materials industry, producing polyvinyl chloride (PVC) and caustic soda, as well as other raw materials used in housing construction (e.g., siding, roofing, mouldings).

We regard Westlake as a higher-quality chemical company due to its strong competitive position, low-cost commodity position, robust balance sheet, and long-term-oriented management team.

Westlake's share price has traded down amid an oversupplied chemical market and a weaker housing construction end market, as half of Westlake's sales are to new construction. Longer term, however, we believe Westlake offers an attractive investment opportunity at its current valuation. A potential recovery in housing construction should boost Westlake's business, and the company stands to gain as PVC pipes increasingly becomes the material of choice, especially in water pipes, due to their versatility, durability, and cost.

Current Positioning

As of 31 March, the portfolio has overweight positions in financials, health care, and communication services, while maintaining underweights in utilities, consumer staples, and real estate. While we remain overweight banks, we have pared our exposure over the past year following the solid performance of several of our holdings.

While value stocks (Russell 1000 Value) saw some valuation recovery during the quarter relative to the broader market (Russell 1000) and growth stocks (Russell 1000 Growth), they continue to trade among the cheapest quartile compared to history across a variety of valuation measures. After a period of significant growth outperformance these past two years, value outperformance this quarter hopefully serves as a good reminder of the benefits of diversification. We believe the Brandes U.S. Value Equity Strategy is an excellent complement and diversifier to passive and growth-oriented strategies. Historically, when the valuation of value stocks was in the cheapest quartile relative to growth stocks, it often implied relative outperformance for value over the subsequent three to five years. Notably, our portfolio, guided by our value philosophy and process, has had the tendency to do even better than the benchmark/value index in value-led periods.

Uncertainty will always remain in markets. While it may seem elevated today compared to much of the past 15 years, we believe it is important to remember that markets evolve over time, and good businesses have the ability to adapt to their changing environment. Although tariffs add to market uncertainty, their impact and duration could vary by industry or company, and a fundamental manager such as Brandes could be well positioned to take advantage of potential market overreactions and underreactions to the market uncertainty.

Going forward, we remain optimistic about the risk/reward trade-offs of our holdings. As of 31 March, the Brandes U.S. Value Equity Strategy trades at more appealing valuation levels than the benchmark, while also offering attractive long-term growth prospects.

Term definitions: <https://www.brandes.com/termdefinitions>

The Russell 1000 Index with gross dividends measures performance of the large cap segment of the U.S. equity universe.

The Russell 1000 Value Index with gross dividends measures performance of the large cap value segment of the U.S. equity universe. Securities are categorized as growth or value based on their relative book-to-price ratios, historical sales growth, and expected earnings growth.

The Russell 1000 Growth Index with gross dividends measures performance of the large cap growth segment of the U.S. equity universe. Securities are categorized as growth or value based on their relative book-to-price ratios, historical sales growth, and expected earnings growth.

Diversification does not assure a profit or protect against a loss in a declining market.

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